



## Robin Stone Collins

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### HIGHLIGHTS

Graphic Design	Project Management	Illustration
Logo Development	Branding	Slogans / Creative thinking
Painting	Photography	Web Design 1 & 2 (HTML & CSS)
Product Development	Presentation Skills	Image Editing

### INTRODUCTION

I am an enthusiastic, self-motivated creative person with more than 30+ years experience designing for internal and external audiences of non-profits, academia, retail and the private sector. I enjoy working with clients to assess opportunities/challenges and develop visual solutions to be carried out from conceptualization through production and distribution. Juggling multiple projects while meeting tight deadlines is routine for me and am always eager to learn a new skill set. Exceeding a clients' expectations is a challenge I welcome. Proficient in Illustrator, InDesign, Photoshop, Powerpoint, Google Docs, Social Media Campaigns and Word. Have built many web sites thru template manipulation.

- Dynamic, articulate, result oriented
- Success in achieving complex objectives and time lines for many clients
- Exceptional employee and budget management
- 30+ years ownership and management of Stone Studio Graphics
- 10 years part time adjunct teaching Photoshop, InDesign, Illustrator and Typography

### PROFESSIONAL EXPERIENCE

- 3.1993 - present **STONE STUDIO GRAPHICS, Kemah, Texas - Owner, President/Creative Director**  
Freelance Graphic Designer since 1987
- 6.2016 - present **JANMAR AGENCY, Galveston Texas**  
Create websites, logos, print collateral pieces  
Create graphics and manage social media campaigns  
Account Manager in general for multiple accounts
- 8.2011 - present **COLLEGE OF THE MAINLAND, Texas City, Texas - Adjunct Professor / part time**  
Instructor Introductory layout/design, Photoshop, Illustrator, Typography and Portfolio  
Advisory Board Member for 20+ yrs
- summer 2020 **CLEAR CREEK INDEPENDENT SCHOOL DISTRICT, League City, Texas**  
Created and distributed their entire COVID-19 print collateral material to include floor stickers, signage, branding graphics, logos and distribution of these items to printers
- 10.1987 - 3.1993 **CREATIVE MARKETING ASSOCIATES, Houston, Texas - Art Director**  
Specialized in product packaging design, point of sale/purchase displays, sales collateral, print advertising, photo shoot direction/management, 3D comps, print supervision model selection, prop purchasing, food styling, model clothing selection, location scout  
**Clients:** Coca-Cola Foods, Coca-Cola U.S.A., Ralston Purina, Bordens, Uncle Bens, BRIK Toy Company, Dial Corporation
- 4.1990 - 8.1992 **ART INSTITUTE OF HOUSTON, Houston, Texas - Instructor**  
Evening classes second and third quarter layout/design
- 6.1987 - 10.1987 **LOWE MARSCHALK, INC., Houston, Texas - Assistant Art Director**  
Responsible for the entire creative process from the initial brief through final concept and execution for print advertising, story boards, client presentations  
**Clients:** Texas Commerce Bank, Pizza Inn, Coca-Cola Foods, BancPLUS, Cystic Fibrosis, KPRC-TV, Blue Bell

Clients  
past and present

**Historic Galveston Ghost Tours, John Kowalski**

Create multiple websites and update and maintain, design rack cards, banner ads and signage

**Quest Business Strategies, Kimberly Campbell**

Ad design, municipal branding, brochures, pocket folders, logos, trail/city map design

**Patrick Henry Creative Promotions**

Emphasis on hospitality industry retail marketing print collateral

Miller Brewing Company, Marriott Hotels, Red Lion Inns, Jim Beam

**Houston Aeros, Joe Pogge**

Print collateral materials, ice graphics, invites, and T-shirt designs

**Sachar & Company, Karen Sachar**

Print collateral materials, promotional ad campaigns, 3D Specialty Display,

Charter Bank, Sterling Bank, Fiesta

**Outdoor Systems**

Billboard designs

**Houston Texans Football Team**

Logo design / focus group concepts

**LEADERSHIP POSITIONS**

City of Kemah, Texas - City Council Position 4: 2013 - present

City of Kemah, Texas - City Council Position 3: 2009 - 2012 / Mayor Pro Tem 2011-2012, 2019 - 2020

City of Kemah, Texas - Representative for Houston Galveston Area Council (H-GAC)

Galveston County Master Gardener;

Texas State Master Gardener, 1st Vice President 2020-2021; President 2022

Emergency Management Board Kemah 2021 - Present

Alumni of Kemah Citizens Police Academy

College of the Mainland Graphic Design Department Advisory Board; Adjunct Professor

Clear Creek Independent School District - Financial Advisory Committee

Clear Falls High School Football Booster Club - Vice President

Clear Creek High School Football Booster Club - President

Clear Creek Independent School District - PTA President several levels

(elementary, middle school and high school)

University of Houston Central Campus - Phi Beta Honor Fraternity

Watercolor Society of Houston - Member

National Society of Artists - Member

Kemah Economic Development Corporation - Secretary

**EDUCATION AND TRAINING**

**ART INSTITUTE OF HOUSTON, Houston, Texas**

Diploma - Visual Communications

**UNIVERSITY OF HOUSTON, Houston, Texas**

Bachelor of Arts Degree. Dean's List

Major - Speech Communications, Radio/TV. Minor - Art/Design

**SAN JACINTO JUNIOR COLLEGE, Pasadena, Texas**

Associate of Arts Degree. Dean's List/Honor Graduate. Full Art Scholarship

Studies emphasized drawing, design, lettering and fine arts appreciation

**RECOGNITIONS**

The Art Alliance Center of Clear Lake 2011 Fund raiser - Chair Fall Fund raising Fashion Gala

Keels and Wheels Art Show 2011- Second Place

Hotel Galvez Art Show 2011 - Second Place

National Society of Artists 2007 - Second Best of Show

Art on the Spot, Galveston, 2007 - Second Place

Original watercolors represented in Island Art Gallery, Seabrook, Texas

Artwork displayed at Art Institute of Houston Alumni Shows and Instructor Shows

Artwork displayed at Innova Art Exhibits

### Professional and Personal References

**Coleena Jackson**  
Professor, College of the Mainland  
Department: Business and Computer Technologies  
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